



MOBILE APP AD RATES

FOOTBALL

400+ SCHOOLS

LIVE SCORES EVERY THURSDAY, FRIDAY & SATURDAY
FOR EVERY GAME IN GEORGIA INCLUDING PLAYOFFS

BASKETBALL

BOYS & GIRLS

125-150 GAMES A NIGHT

SCORE UPDATES EVERY TUESDAY, FRIDAY & SATURDAY,
PLUS LIVE SCORES DURING PLAYOFFS FOR EVERY GAME

BASEBALL, LACROSSE (BOYS & GIRLS), SOCCER (BOYS & GIRLS)

175-200 SCORES A NIGHT

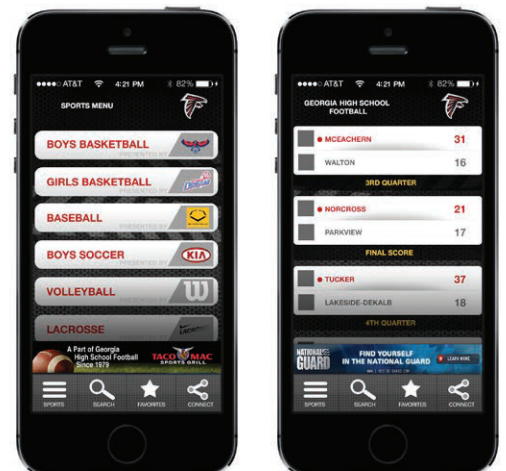
SCORE UPDATES EVERY TUESDAY, FRIDAY & SATURDAY,
PLUS LIVE SCORES DURING PLAYOFFS FOR EVERY GAME

VOLLEYBALL AND SOFTBALL

100-125 SCORES A NIGHT

SCORE UPDATES EVERY TUESDAY, FRIDAY & SATURDAY

	FOOTBALL	BASKETBALL	OTHER
SPORT SPECIFIC SPONSOR BANNER AD 640PX X 100PX Logo placement beside the specific sport's title on the More Sports Menu page; Banner ad at the bottom of the specific sports scores page	\$3,000	\$2,000	\$1,500
	AUG-DEC 15	DEC 16-MAR 15	MAR 16-MAY
FEATURED SUPERCUBE LANDING PAGE AD 640PX X 500PX Large supercube on the main landing page of scoring app. Price per week is based on the season and how many sports are active	\$400 per week	\$300 per week	\$200 per week



SUBMISSION

- Files in RGB color mode
- Resolution at 72 DPI or higher and preferably below 60KB
- All ads submitted in JPEG, GIF or PNG format

DEADLINE

All files must be in the day before launch date

Please email to:

ijrosenberg@scoreatl.com with a CC to Graham David: gdavid@scoreatl.com