



# ADVERTISING RATES

9755 Dogwood Rd. | Suite 101 | Roswell, GA 30075 | [www.scoreatl.com](http://www.scoreatl.com)

## Mobile App

	Size	Football	Basketball	Other
Banner Ad:	640Px X 100Px	\$3,000	\$2,000	\$1,500
		<b>Aug 16-Dec 15</b>	<b>Dec 16-Mar 15</b>	<b>Mar 16-May 15</b>
Landing Page Ad:	640Px X 500Px	\$400/week	\$300/week	\$200/week

## Web

	Size	1 Week	3 Days	1 Day
Drop-Down Flash Banner:	930Px X 90Px Closed 930Px X 600Px Open	\$350	\$250	\$150
	Size	12 Months	3 Months	1 Month
Scoreboard:	120Px X 90Px	\$320/week	\$360/week	\$400/week
	Size	12 Months	3 Months	1 Month
*Stationary Supercube:	300Px X 250Px	\$350	\$390	\$430
Rotating Supercube:	300Px X 250Px	\$320	\$360	\$400
Scoreboard Page Banner:	850Px X 100Px	\$300	\$340	\$380
Content Banner:	620Px X 100Px	\$240	\$280	\$320
Mini Cubes:	125Px X 125Px	\$120	\$160	\$200

\* Size for both [www.ScoreAtl.com](http://www.ScoreAtl.com) and [www.GAPrepNews.com](http://www.GAPrepNews.com). All others for [www.ScoreAtl.com](http://www.ScoreAtl.com) only.

## E-mail Newsletter

	Size	12 Months	3 Months	1 Month
Bottom Banner:	700Px X 200Px	\$160	\$180	\$200
Top Banner:	700Px X 200Px	\$400	\$450	\$500
Vertical Ad:	175Px X 400Px	\$200	\$225	\$250
Content Banner:	600Px X 150Px	\$280	\$315	\$350

**Advertorial:** Advertorials can be added to any ad for \$150 (500 words + 1 photo)

### SUBMISSION

- Color files in RGB for web
- Resolution at 300 DPI or higher at reproduction size
- All ads submitted in PDF, JPEG, or TIFF format

Please email to:  
[gdauid@scoreatl.com](mailto:gdauid@scoreatl.com)

## SCOREATL.COM

**10,135**  
DAILY PAGE VIEWS

**3,263**  
DAILY UNIQUE VIEWS

**238,522**

DAILY PAGE VIEWS IN PEAK FOR  
1ST ROUND OF PLAYOFFS FOR 2020  
HIGH SCHOOL FOOTBALL

## GAPREPNEWS.COM

**1,312**  
DAILY PAGE VIEWS

**868**  
DAILY UNIQUE VIEWS

ONE WEEK    3 DAYS    1 DAY

DROP-DOWN FLASH BANNER:  
930PX x 90PX CLOSED | 930PX x 600PX OPEN

**\$350**

**\$250**

**\$150**

RATE PER WEEK    12 MONTHS    3 MONTHS    1 MONTH

SCOREBOARD: 120PX x 90PX

**\$320**

**\$360**

**\$400**

RATE PER MONTH    12 MONTHS    3 MONTHS    1 MONTH

STATIONARY SUPERCUBE: 300PX x 250PX

**\$350**

**\$390**

**\$430**

ROTATING SUPERCUBE: 300PX x 250PX

**\$320**

**\$360**

**\$400**

SCOREBOARD PAGE BANNER:  
850PX x 100PX

**\$300**

**\$340**

**\$380**

CONTENT BANNER: 620PX x 100PX

**\$240**

**\$280**

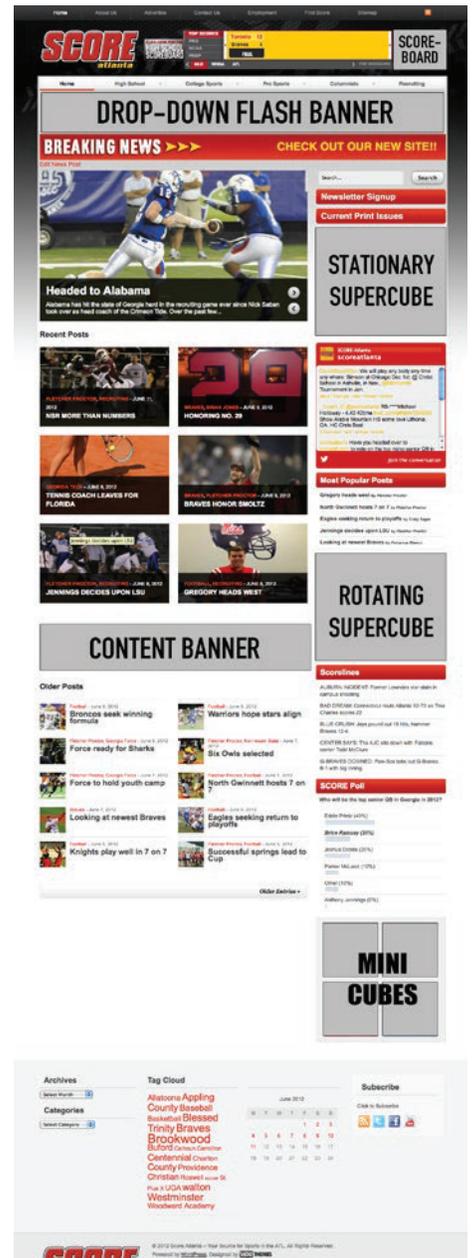
**\$320**

MINI CUBE: 125PX x 125PX

**\$120**

**\$160**

**\$200**



## SUBMISSION

- Files in RGB color mode
- Resolution at 72 DPI or higher
- All ads submitted in PDF, JPEG, or TIFF format

## DEADLINE

All files must be in the day before launch date

Please email to:  
gdavid@scoreatl.com



# EMAIL NEWSLETTER AD RATES

**41,250+ SUBSCRIBERS**

## RATE PER MONTH

	TWELVE MONTHS	THREE MONTHS	ONE MONTH
BOTTOM BANNER: 700PX x 200PX	\$160	\$180	\$200
VERTICAL AD: 175PX x 400PX	\$200	\$225	\$250
CONTENT BANNER: 600PX x 150PX	\$280	\$315	\$350
TOP BANNER: 700PX x 200PX	\$400	\$450	\$500
ADVERTORIAL: 500 WORDS + 1 PHOTO	Advertorials can be added to any ad for \$150		

## SUBMISSION

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**SCORE HIGH SCHOOL SPORTS NEWSLETTER**

**FINAL FOUR WEEK IS HERE!**

See our stories today reviewing this weekend's basketball quarterfinals action. Also, check out our new basketball poll - the only one of its kind - which we update weekly during the playoffs. Remember to open the newsletter all week as we prepare for the semifinals and finals of the state basketball tournaments.

**TOP BANNER**

**Monday, March 5, 2012**

**BOYS HOOPS RECAP**  
By Stephen Black

**Mann ejected, suspended for 2 games**

No. 1 Milton destroyed yet another victim Saturday in an 85-58 demolition of North Gwinnett at West Georgia. Even Nolte led Milton with 30 points on 9-of-11 shooting. But it was not all good news for the Eagles, who lost starting point guard Charles Mann for the next two games after he was ejected for scoring two technical fouls. The suspension effectively ends Mann's season. The senior has signed to play hoops at UGA next year. ... Also in Class AAAAA, Alpharetta and Harrison clinched the first semifinals appearances in school history. And each Final Four berth came as a surprise as both programs entered the state tourney as No. 3 seeds. ... Meanwhile, according to the Savannah Morning News, the Savannah Blue Jackets earned their fifth semifinals appearance in 16 years under coach Tim Jordan with a 59-43 upset of No. 2 North Cobb. Kavan Freeman led the Blue Jackets with 14 points. ... In Dalton, Class AAA No. 1 and defending champ Columbia routed No. 2 Carrollton 51-30 to earn a trip to the program's seventh straight final four according to the Georgia Basketball Project (GHSBP.com). Jarmal Reid led a balanced effort by the Eagles with 11 points. ... Also in AAA, Washington upset No. 4 Alatoona 59-56 in overtime at Dalton. It is the Bulldogs' first semifinals appearance since 1987. ... Barry Mays led No. 3 Drew with 18 points to lead the Titans to their second win of the season over Region 4-rival Henry County. ... In a major upset, Class AA No. 1 GAC was eliminated by No. 6 Manchester 48-46 in Dalton. Saikuan Terry, who finished with 12, put the Blue Devils up by four with 23 seconds left with a lay-in. Zay Echolia led Manchester with 14 points, 12 of them on three-pointers. ... Class AA No. 10 Laney jumped out to a 38-22 halftime lead over No. 4 Morgan County, then coasted to a 71-59 win. Shaquille Cook led the Wildcats with 26 points, while freshman Tookie Brown had 18 for the Bulldogs. ... In an upset, defending Class A champion Wilkinson County was knocked off by No. 4 Athens Christian 61-58 in Marietta. The Eagles outscored the defending champs 21-14 in the final period. ... Class A Whitefield Academy had few problems with No. 10 Aquinas, defeating the Fighting Irish 76-64 in Marietta.

**VERTICAL AD**

**VERTICAL AD**

**BOYS HOOPS RANKINGS**

**CLASS AAAAA**

1. Milton
2. Alpharetta
3. Savannah
4. Harrison
5. North Gwinnett
6. Rome
7. North Cobb
8. Mt. King
9. Shepherson
10. Shiloh

**CONTENT BANNER**

**BOYS HOOPS POLL**  
By Fletcher Proctor

**Alpharetta rises, GAC falls**

With three rounds of playoffs in the books, 40 teams remain with a chance to claim a GHSBP title. ...  
[Storybook season continues for Savannah boys basketball team](#)  
[Jonesboro boys and girls both make semifinal round](#)  
[For more stories on high school sports, go to GoPrepNews.com](#)

**CONTENT BANNER**

**SCORE**

To advertise in the newsletter, please contact Bob Houghton at 404-296-1972 or click here to email him.

**BOTTOM BANNER**

**SCORE HIGH SCHOOL SPORTS NEWSLETTER**

**BATTLE OF THE BIG CHICKEN PREVIEW**

Today, we preview the double-header set for McEachern's Centrell Stadium that will be televised live on CSS. Hillgrove and Walton face each other for the first time in school history in Game 1, and Lassiter and McEachern bring their prolific offenses to the field in the nightcap. Also, we kickoff week 2 of the Score Pick'em with a tough slate of games.

**Friday, August 30, 2013**

**PRETZEL DOGS**  
Knot Upon Challenging Dogs

**OTHER SPORTS DESTINATIONS JUST DON'T COMPETE**

**WHAT ARE THE MOST COMMON**

**FAVORITE COMEBACK STORY**

**In This Issue**

Trivia  
Volleyball Rankings  
Volleyball Rankings Roundup  
Elite Junior Classic Roster  
Elite Junior: Willie Jordan  
Score Poll  
Best Stories From Around the State

**Trivia**

**Question:**  
What three teams are tied at the top of Region 7-AAAAA in softball?

**Today's answer can be found in the newsletter!**

**Tuesday's Answer:**  
Northside's Willie Jordan wants to be a football coach after graduating college.

**CHEERLEADERS**  
2013-2014 CALENDAR AVAILABLE NOW  
AT OFFICIALFALCONSBAR.COM OR AT 78 DOWNS LOCATIONS

**SOFTBALL NOTEBOOK**  
By Stephen Black

**Three teams tie at top of Region 7-5A**

Pope edged Creekview 2-1 in nine innings Tuesday to earn a tie at the top of Region 7-AAAAA on the final day of region play. The Greyhounds hold an identical 8-2 region record along with Creekview and Sequoyah. The region tournament begins Monday. ... Mt. Creek's Heather Felt improved to 8-2 with a complete game win over Habersham Central Tuesday night. Morgan Bell was 3-for-4 with and RBI while Kenner Fagiol had two RBIs. ... Hannah Harrison (8-2) earned the win for North Gwinnett as the Bulldogs defeated their rivals 7-3 Tuesday night in

Photo by Sonny Kennedy

# SCORE SNAPSHOT



## SCORE STATS

### WEBSITES

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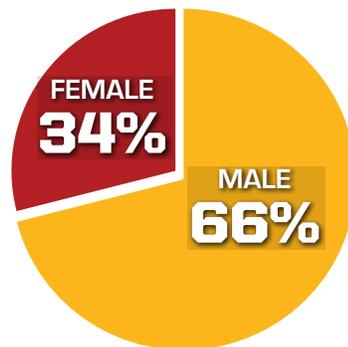
\* PEAK FOR 1ST ROUND OF PLAYOFFS  
FOR 2020 HIGH SCHOOL FOOTBALL

### EMAIL NEWSLETTER

**41,250+**  
SUBSCRIBERS

- DAILY EMAIL NEWSLETTER
- OPT-IN SUBSCRIBERS

## SCORE AUDIENCE PROFILE



### EDUCATION

HIGH SCHOOL DEGREE

**54%**

BACHELOR DEGREE

**35%**

POST GRADUATE DEGREE

**15%**

55 and up

**38%**

35-54 years

**37%**

18-34 years

**24%**

### HOUSEHOLD INCOME

**34%** \$100,000+

**48%** \$75,000+

**59%** \$50,000+

### HOME OWNERSHIP

